Roll No. ..........................        Total Printed Pages -2

# F - 1899 (A)

**P.G. Diploma in Computer Application
(Second Semester)
EXAMINATION, May-June, 2022
(OLD Course)
Essentials of E-Commerce and HTML
(PGDCA - 108)**

*Time : Three Hours]*                    *[Maximum Marks:100*

**Note: Attempt any two parts of each question. all question carries equal marks.**

### Unit - I

1. (A)  What is E-commerce? Explain its impact on traditional business.

   (B)  What is EDI? Explain the component and application of EDI

   (C)  Write short note on:

   (i)   E-commerce in India

   (ii)  FEDI

**P.T.O.**

### Unit - II

2. (A)  What do you mean by security of Data/Information. Why we need security in E - commerce.

   (B)  What is encryption? Explain secret key and public key encryption.

   (C)  Explain B2B2C and C2C E-commerce.

### Unit - III

3. (A)  What is HTML. Explain basic tag its attribute and font tag of HTML.

   (B)  Explain < HR >, < Br >, < p > and < pre > lays with example.

   (C)  Write short note on

   (i)   XSL

   (ii)  < Table > tag and its attribute

### Unit - IV

4. (A)  Explain Frame and < HREF > tag with example.

   (B)  Explain < IMG > tag and all its attribute with example.

   (C)  Write short note on:

   (i)   Internal and external Linking

   (ii)  BASE FONT and CENTER.

### Unit - V

5. (A)  Explain static web pages and dynamic web page.

   (B)  Explain domain name Registration and Web space allocation.

   (C)  Explain FTP and search engines.

**F - 1899**