

Roll No.

005 C15

Y-1552

B. Com. (Part III) EXAMINATION, 2015

(Optional Group-C)

(Commercial Area)

Paper Second

ESSENTIALS OF e-COMMERCE

Time : Three Hours]

[Maximum Marks : 75

[Minimum Pass Marks : 25

Note : Attempt *two* parts from each question. All questions carry equal marks.

1. (a) What do you understand by e-Commerce ?
Explain with their basic features.
- (b) Explain the electronic payment system of e-Commerce.
- (c) Discuss management issues related to e-Commerce.
2. (a) Explain the role of web portal technology in e-Commerce.
- (b) Explain about benefits and impact of e-Commerce on travel industry.

- (c) Explain the following :
 - (i) URLs
 - (ii) HTTP
 - (iii) CGI Gateway services
- 3. (a) What do you understand by architectural model of b2b ? Explain.
- (b) What do you understand by supplier-oriented market place ? Describe.
- (c) Explain the following :
 - (i) Government securities market
 - (ii) Online Depository
- 4. (a) Explain different e-Governance models available in India.
- (b) Explain about credit creation and credit control through e-Commerce.
- (c) Explain the function and management of private sector interface in e-Governance.
- 5. (a) Explain about recent policies of Media model.
- (b) Explain about management and function of retail model.
- (c) What do you understand by e-Banking and e-Tradition ?