

Paper 8 : PRINCIPLES OF MANAGEMENT - 2010

Note : Attempt all the five questions. All questions carry equal marks.

UNIT - 1

1. Define Management. Explain the principles of Management propounded by F. W. Taylor.

OR

Write short notes on the following :

- (i) Nature of management
- (ii) Management system and process

UNIT - 2

2. Define Planning. Explain the process of planning .

OR

Write short notes on the following :

- (i) Types of Plan
- (ii) Project Management

UNIT - 3

3. Define organising. Explain the types of organisational structure.

OR

Write a detailed note on Process of Selection.

UNIT - 4

4. Define Motivation. Explain Maslow's hierarchy of Need theory.

OR

Write short notes on the following :

- (i) Barriers to Communication
- (ii) Leadership styles

UNIT - 5

5. Write short notes on the following :
(i) Control Process (ii) Co-ordination and determination of effective control system

OR

What is Decision ? Explain the decision- making models.