

**PRSU / DURG BBA 6 SEM QUESTION PAPERS**

**BUSINESS ETHICS JUN 2017**

**Time : Three Hours    Maximum Marks 90 Minimum Pass Marks : 32**

**Note : Attempt all the five questions. All questions carry equal marks.**

**Unit-I**

1. What are the objectives of Business ? Explain the importance of ethics in business.

OR

Define and distinguish between the terms 'belief' and 'value'. Discuss the factors shaping belief of an individual.

**Unit-II**

2. Distinguish between social responsibility and social responsiveness.

OR

Define social responsibility of business. Describe different tools of social responsibilities.

**Unit-III**

3. Explain the detail the ethics in managing ethical theories.

OR

Write short notes on the following :

- (a)    Enterprise mission
- (b)    Institutionalizing ethics

**Unit-IV**

4. What is Social Audit ? Explain its different approaches.

OR

Describe the concept, objectives and benefits of social audit.

**Unit-V**

5. "It is very difficult for a business to be socially responsible towards all sections of society simultaneously." Explain this statement in the light of social responsibilities of business.

OR

Explain the social responsibilities of Indian managers towards shareholders and government.