

BUSINESS ETHICS & SOCIAL RESPONSIBILITY

MAY - JUNE : 2016

(New Course -130)

Time : 3 Hours] [Maximum Marks : 90 [Minimum Pass Marks : 32

Note : Attempt all the five questions. All Questions carry equal marks.

UNIT- I

1. What do you mean by Business Ethics ? Describe the objectives of a business.

OR

What is attitude ? How is it different from belief and value ? <http://www.prsunotes.com>

Unit- II

2. "Being socially responsible is in the interest of the business." Elucidate the statement in the light of rational dimensions of social responsibility of business.

OR

Describe the various tools of social responsibilities of business.

Unit - III

3. What is code of ethics ? How is it implemented ?

OR

Describe different ethical theories with the help of suitable examples.

<http://www.prsunotes.com>

Unit- IV

What do you mean by the term 'Social Audit' ? Explain the benefits of social audit.

OR

What objectives does a social audit fulfill ? Explain the features of social audit.

Unit- V

5. Explain the social responsibilities of Indian Managers towards shareholders.

OR

Discuss various social responsibilities of Indian businessmen towards community.