

MANAGERIAL ECONOMICS **(Old & New Course) : Dec. 2009-10**

Old Course

Maximum Marks : 70

Minimum Pass Marks : 25

New Course

Maximum Marks : 90

Minimum Pass Marks : 32

UNIT - 1

1. Define Managerial Economics. How does it differ from traditional economics ?

OR

Write a detailed note on nature and scope of Managerial Economics.

UNIT - 2

2. What do you understand by trade cycles ? Explain its characteristics and phases.

OR

Write short notes on the following :

- (a) Measurement of National Income
- (b) GDP and GNP

UNIT - 3

3. Explain economic and non-economic objectives of business firms. <http://prsuonline.com>

OR

Explain briefly the various theories of profit.

UNIT - 4

4. What is capital investment ? Explain the determinants of level of investment.

OR

Explain the concept of "Capital Budgeting" and "Investment Decision".

UNIT - 5

5. What do you understand by cost of capital ? Define average and weighted cost of capital.

OR

What is retained earnings ? How do you calculate retained earnings ?