MANAGEMENT INFORMATION SYSTEM (Old & New Course): Dec. 2011-12

Old Course New Course

Maximum Marks : 70 Maximum Marks : 90

Minimum Pass Marks : 25 Minimum Pass Marks : 32

Note: Attempt one questions from each Unit. All questions carry equal marks.

UNIT - 1

 Elaborate the system view of business and explain the role of Management Information System in a modern business organisation.

OR

Discuss the various components of MIS in detail and also show the relationship of it with other parts of an organisation by making diagrams.

UNIT - 2

2. Describe the user-interface requirements while designing an information system for an organisation.

OR

Explain the various types of design of information system.

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UNIT - 3

3. Discuss the process for determining the information needs for developing a management information system.

OR

What do you mean by Gross Design? Discuss the purpose of the Gross Design Report for a company engaged in manufacturing industrial products.

UNIT - 4

What is system maintenance? Why is it necessary?Discuss the types of system maintenance.

OR

Suppose you want to evaluate an MIS of your company. What steps will you undertake to evaluate the MIS? Explain.

UNIT - 5

What is Marketing Information System ? Discuss the marketing decisions is which it can helpful.

OR

Discuss how Human Resource Management Information System can be helpful to the field of HRM? Take a hypothetical organisation and substantiate your views.