SEMESTER EXAMINATION 2014
Subject: P.G.D.C.A SECOND SEMESTER
Paper: III
Title of the Paper: Essentials of E-Commerce

Time: 3 HOURS   MAXIMUM MARKS: 100

Note: All questions are compulsory. Each question carries equal marks.

UNIT-I

1. **Answer the following. Attempt (Any 2)**

(a) Explain various areas in which E-commerce technology is used.

(b) What is EDI? Write the benefits and   application of EDI.

(c) What is E-Commerce? Explain the scope of E-Commerce with its   advantage and disadvantage.

(d) How E-commerce differ from traditional E-commerce.

UNIT-II

2. **Answer the following. Attempt (Any 2)**

(a) Explain internet security in E-Commerce.

(b) Describe E-Commerce payment models. How does the credit card and debit card transaction process work?

(c) Discuss Encryption and explain each type of encryption with suitable examples.

UNIT-III

3. Answer the following. Attempt (Any 2)

(a) What do you understand by E-market? Write the advantage and disadvantage of E-marketing.

(b) Describe the application of E-commerce in India.

(c) Write in brief about the following : (any two)

    (i) B2C

    (ii) E-Governance & E-Government

    (iii) Internet Banking

    (iv) B2B

(d) Write short notes on.

    i) Future of E-market

    ii) C2C e-commerce

UNIT-IV

4. **Answer the following. Attempt (Any 2)**

(a) Explain the concept of I.P. addresses.

(b) What is HTML? Explain the concept of a website.

(c) Write the Characteristic of XML with suitable examples.

(d) Answer the following :(any 4)

   (i) What is Web Browser?

   (ii) What is URL?

   (iii) Give two examples of Search Engine.

   (iv) Character Emphasis modes.

   (v) How antivirus program work?

UNIT- V

5. **Answer the following. Attempt (Any 2)**

(a) Explain IMG element with its attributes.

(b) Explain scripting languages with suitable examples. http://www.a2zsubjects.com

(c) Explain different data type and operators use in java script.

(d) Explain the internal and external linking between web pages.

(e) Describe the Domain Name Registration.

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