

C-1662

**P. G. Diploma in Computer Application
(Second Semester)**

EXAMINATION, June, 2019

(New Course)

ESSENTIALS OF E-COMMERCE AND HTML

(PGDCA—108)

Time : Three Hours]

[Maximum Marks : 100

Note : Attempt any *two* parts from each question. All questions carry equal marks.

Unit—I

1. (a) What is e-Commerce ? Explain the scope of e-Commerce.
- (b) Explain electronic payment system in e-Commerce with its advantage and disadvantage.
- (c) Write short notes on the following :
 - (i) Service of e-Commerce
 - (ii) EDI

Unit—II

2. (a) What is Data Security ? Explain client and network security.
- (b) What is B2B2C and C2C e-Commerce ? Explain its advantages and disadvantages.
- (c) Explain public key encryption and digital signature.

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Unit—III

3. (a) What is HTML ? Explain HTML versions and HTML Editor.
- (b) Explain Table element and List element with example.
- (c) Explain the following :
 - (i) < HR >
 - (ii) < P >
 - (iii) < PRE >
 - (iv) < Hn > Heading tag
 - (v) < FONT >

Unit—IV

4. (a) Explain < Imer > tag and all its attribute with example.
- (b) What is Hyper Linking ? Explain internal and external linking with example. <http://www.prsunotes.com>
- (c) Write short notes on the following :
 - (i) Frame
 - (ii) BASEFONT & CENTER Element

Unit—V

5. (a) Write difference between static and dynamic web page. Explain, how can we create dynamic web page.
- (b) Explain, domain name registration and web space allocation.
- (c) Write short notes on the following :
 - (i) FTP
 - (ii) Uploading/Downloading Website

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