Roll No. .....

## Y - 2098

## B. C. A. (Part II) EXAMINATION, 2015

# Paper Eighth

### PRINCIPLES OF MANAGEMENT

Time: Three Hours ] [ Maximum Marks: 50

Note: Attempt all questions. All questions carry equal marks.

#### Unit-I

1. "Management contains both elements, those of science and those of an art." Comment.

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Describe the main functions of management. Explain their comparative importance.

#### Unit-II

2. What do you understand by planning? Discuss its nature, objectives and importance in business management.

Or

Enumerate the principal steps in the process of planning. Describe them briefly.

#### Unit-III

3. What is Organization Structure? Discuss the factors determining organization structure.

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Or

What do you understand by Departmentation? Discuss the various bases of departmentation.

#### Unit-IV

4. Critically examine the different theories of Leadership.

Or

What is Communication? What are the various barriers to communication? How can these barriers be removed?

#### Unit-V

5. What do you mean by control? Describe the essential steps of effective control system.

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Explain the concept of bounded rationality in decisionmaking.

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