

ENTERPRENEURSHIP AND SMALL BUSINESS

MAY - JUNE : 2015

(New Course -128)

Time : 3 Hours] [Maximum Marks : 90 [Minimum Pass Marks : 32

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Note : Attempt all the five questions. All Questions carry equal marks.

Unit-I

1. Can you agree that entrepreneurs are born not made: ? Discuss with suitable examples.

OR

What are the concepts of entrepreneurs ? Discuss the theories of entrepreneurship.

UNIT - 2

2. What do you understand by environmental analysis? Enlist and discuss about components of external environment.

OR

Write in detail legal requirement and steps involved in setting up a new Business Unit.

UNIT - 3

3. Discuss the role of entrepreneurs in national economy development and social development.

OR

How does open innovation fit into overall corporate strategy and how does it relate to the innovation strategy?

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UNIT - 4

4. What do you understand by entrepreneurship development program? Explain the various phases involved in EDP.

OR

Write short notes on the following

(i) Role of Government in organisation EDPS

(ii) Evaluation of EDPs

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UNIT - 5

5. What is SSI ? Discuss the measures for promotions and development of SSI.

OR

Write short notes on the following :

(i) The role small-scale industries in India

(ii) Issues and challenges of SSI.