

BUSINESS ETHICS

MAY - JUNE : 2015

(New Course -130)

Time : 3 Hours]

[Maximum Marks : 90

[Minimum Pass Marks : 32

Note : Attempt all the five questions. All Questions carry equal marks.

Unit-I

1. Define and distinguish between attitude, beliefs and value.

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OR

What do you mean by objective of business ? Explain the principles of business ethic.

Unit-II

2. Describe different social responsibilities of a business.

OR

What is social responsiveness ? Describe the rationale behind social responsibilities of business.

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Unit-III

3. What do you mean by enterprise mission ? Discuss institutionalizing of Ethics.

OR

What are different ethical theories ? Explain them in detail.

Unit-IV

4. Discuss difference approaches to social audit.

OR

Describe needs, objectives and benefits of social audit.

Unit-V

5. What are the social responsibilities of Indian managers towards consumer and community? Explain.

OR

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Describe the social responsibilities of Indian businessmen towards the government.